

# OREGON WOMXN'S CAMPAIGN SCHOOL

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TRAINING CANDIDATES, STAFF, &  
ACTIVISTS TO ADVOCATE FOR  
REPRODUCTIVE FREEDOM SINCE 1979

PCC Rock Creek | January 25-26, 2020

*Saturday, January 25th:*

**9:00am:** Opening Remarks & Land Acknowledgement

**9:30am:** Congresswoman Rashida Tlaib

**10:00am:** Campaign Planning Plenary

*Senator Shemia Fagan, SD-24 and Andrea Cooper, SEIU 503*

**11:00am:** Break

**11:15am:** Oregon and Federal Landscape Overview

*Michele Ruffin, Forward Together*

**11:30am:** Leading with Values Panel: How to Talk about Abortion

*Christel Allen, NARAL Pro-Choice Oregon, An Do, Planned Parenthood, Michele Ruffin, Forward Together*

**12:30pm:** Lunch and break

**1pm:** Networking Activity

**2pm:**

**Candidate Track:** Messaging and Media

*Diane Goodwin and Megen Sandmeyer, Brink Communications*

**Staff Track:** Field 101

*Miranda Miller, PAC/WEST Communications and Enrique Ruiz, PCUN*

**Activist Track:** Civics and Organizing

*Maddie Immel and Isabela Villareal, Next Up*

**3pm:** Break

**3:15pm:**

**Candidate Track:** Outreach and Knowing Your District

*Rep. Teresa Alonso-Leon, HD-22 and Rep. Rachel Prusak, HD-37*

**Staff Track:** Fundraising

*Courtney Helstein, Strategies 360*

**Activist Track:** The Art of the One on One

*Becca Hill, Planned Parenthood Advocates of OR, and Joseluis Jimenez, Our Oregon*

**Saturday Evening, 6:30-8pm:**

OWCS Networking Cocktail Party at the Riveter Portland

501 SE 14th Ave, Portland, OR 97214

Sunday, January 26th:

**9am:**

People of Color Group

Ana del Rocío, ColorPAC

LGBTQ+ Group

Becca Hill, PPAO

Anti-Racism and Unlearning White Supremacy

Samantha Gladu, Next Up, and Courtney Graham, SEIU 503

**10am:**

**Candidate Track:** Fundraising

Elizabeth Wilson, Imperium Political Strategies and Graeme Lorimer & Cristina Correa, ActBlue

**Staff Track:** Messaging and Communications

Megen Sandmeyer, Brink Communications, Jimmy Radosta, Planned Parenthood

Advocates of OR, and Paige Richardson, Springwater Partners

**Activist Track:** Lobbying and Advocacy

Maria Hernandez, Martha Sonoto, PCUN, and Jess Giannettino Villatoro, AFL-CIO

**11:15am:** Mentor Brunch Panel

Michelle DePass, Portland Public School Board, Felicita Monteblanco, Tualatin Hills Park and Recreation

District, Rep. Jennifer Williamson, Secretary of State Candidate, Commissioner Jessica Vega Pederson,

Multnomah County Commission

**12pm:** Mentor Brunch

**1pm:**

**Candidate Track:** Strong Staff, Strong Campaign

Councilor Eddy Morales, City of Gresham, Leann Knapp, Oregon Food Bank, Courtney Graham, SEIU 503

**Staff Track:** Campaign Workers' Rights

Sydney Scout, Working Families Party, and Christina Stephenson, Oregon Workplace Law

**Activist Track:** Collaborating with the Labor Movement & Intersections of Labor and Campaigns

Alma Raya, AFL-CIO, Catie Theisen, Oregon Nurses Association

**2pm:**

**Candidate Track:** Day in the Life of a Candidate

Commissioner JoAnn Hardesty, Portland City Council, Jamie Mcleod-Skinner, candidate for Oregon

Secretary of State, Rep. Karin Power, HD-41, Rep. Akasha Lawrence Spence, HD-36, Kimberly Koops, OWCS

Board Co-Chair

**Staff Track:** Day in the Life of Campaign Staff

Lex Jakusovszky, Rep. Karin Power's Office, Brit McLean, Speaker Kotek's Office, Amy Vaught, Sen. Shemia

Fagan's Office

**Activist Track:** Day in the Life of a Movement Builder

Amira Tripp Folsom, Next Up Chrissy Erguiza, Democratic Party of Oregon, Lindsey Sadlou, Planned

Parenthood, Elona Wilson, Stand for Children

**3pm:** Closing remarks & Wrap-up