

OREGON WOMEN'S CAMPAIGN SCHOOL

TRAINING CANDIDATES, STAFF & ACTIVISTS SINCE 1979

Day 1			
8:30	Doors Open		
9:00	Opening Remarks		
9:15	Political Landscape - Oregon and Federal		
9:30	Race, Money and Abortion Access		
10:30	Campaign Planning Plenary		
12:00	Break & Networking		
12:30	Lunch and Keynote Speaker Yamani Hernandez, Executive Director of the National Network of Abortion Funds		
	Candidates	Staff	Activists
2:00	Messaging and Media	Field 101	Civics & Organizing 101
3:30	Outreach & Knowing Your District	Fundraising	Grassroots Fundraising
5:00 - 7:00	Cocktail Party!		

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Day 2			
8:30	Doors Open - Breakfast with the Board and a Closed Space/Discussion for Attendees of Color		
9:30	Opening Remarks Day 2		
	Candidates	Staff	Activists
9:45		Messaging and Communications	Lobbying and Advocacy
	Fundraising		
11:15	Break		
11:30	Mentor Brunch - Panel		
	Mentor Brunch - Table Time		
1:00			
	Day in the Life	Day in the Life	Day in the Life
2:30	Political Speed Dating		
3:30	Closing Remarks & Wrap-Up		
4:00	That's a wrap on OWCS 2018!		

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Race, Money, and Abortion Access:

This module supports staff, members, and leaders of social justice organizations to develop a shared understanding of abortion access for low-income people through the lenses of immigrant rights, civil rights, and/or economic justice movements. It is designed to highlight policy and political implications of abortion access as it relates to the justice struggles of low-income communities and communities of color. It provides a basis for participants to seek alignment on the shared political values that will allow their organization(s) to take further steps in support of increasing access to abortion for low-income people.

Campaign Planning Plenary:

Provide attendees an overview of how to draft and implement a campaign plan emphasizing the value in this process for a successful campaign.

Mentor Brunch:

During the mentor brunch, students have the opportunity to engage in informal conversations with our pro-choice leaders.

The Mentor Brunch aims to connect those who want to hold office or work on campaigns with those who already do. It gives students the opportunity to engage in informal conversations with our pro-choice current and former elected leaders, and a chance to ask unique and personal questions about running for office or holding a public seat.

Political Speed Dating:

The Political Speed Dating workshop provides an opportunity to connect with organizational leaders doing important campaign and/or social justice work. Future candidates, campaign staffers, and activist can learn about issues, endorsement process, and/or ways to get involved.